PECR NOTICE

Cookies Policy

Issued by Datazero Ltd trading as NumberGroup. Forms part of the NumberGroup Agreement.

EFFECTIVE **1 November 2026**	VERSION **1.0**
ISSUER **Datazero Ltd (Co. No. 07390438)**	REGISTERED OFFICE **International House, 36-38 Cornhill, London EC3V 3NG**
CONTACT **help@numbergroup.com · 0800 310 1010**	ONLINE COPY **numbergroup.com/terms**

1. The short version

We don't use advertising cookies, third-party analytics, or cross-site trackers. The only cookies we set are the ones needed to make the site and our customer services actually work — keeping you signed in, holding your basket together, protecting against fraud at checkout, and securing sign-in to the Call IQ portal and MCP service. Under UK PECR these are "strictly necessary" cookies and don't require consent.

That's why you don't see a cookie banner. There's nothing optional to consent to.

2. What we set

Cookie	Set by	Purpose	Lifespan
ng_session	numbergroup.com	Signed-in session. Holds your account login so you don't have to re-enter your email and password on every page.	30 days
ng_basket	numbergroup.com	Remembers the number you're trying to buy between pages and while you complete checkout.	7 days
__stripe_*	stripe.com	Fraud prevention and payment processing inside the Stripe checkout window. Set by Stripe, our payment processor, only when you reach the payment step. See Stripe's cookie notice .	Up to 1 year

Call IQ portal and MCP access

The portal and MCP access service are for signed-in customers only. Sign-in is handled by Cloudflare, our login provider: you sign in with a one-time link or code sent to your work email. These cookies are strictly necessary to sign you in and keep your session secure.

Cookie	Set by	Purpose	Lifespan
Sign-in cookie	Cloudflare (our login provider)	A strictly necessary sign-in cookie that proves you have signed in, so you can reach the portal or MCP service. Contains your sign-in email address.	Up to 24 hours
Sign-in redirect cookie	Cloudflare (our login provider)	Returns you to the right page after you sign in.	Browser session
__cf_bm and similar	Cloudflare	Security cookies Cloudflare may set to tell people from automated attacks. See Cloudflare's cookie list .	Up to 30 minutes
Portal session cookie	Call IQ portal	Signed portal session. Remembers which customer account you are viewing so each page shows only your own calls.	Browser session

When an AI assistant (for example Claude or ChatGPT) connects to our MCP service on your behalf, it uses a sign-in token rather than a browser cookie. The AI assistant's own cookies and data handling are governed by that provider's terms, not ours.

3. What we don't set

- No Google Analytics, Meta Pixel, TikTok Pixel, or other ad-network trackers.
- No third-party marketing or retargeting cookies.
- No session-replay or heatmap tooling (Hotjar, FullStory, etc.).
- No fingerprinting or device-identification scripts.

If that ever changes, we'll add a proper consent banner before setting anything non-essential — not the other way around.

4. How to control cookies

You can block or delete cookies in your browser at any time. Doing so will sign you out and empty your basket, but the site will otherwise still work. Browser instructions:

- Chrome
- Firefox
- Safari
- Edge

5. Contact

Questions about cookies or anything else on this page: help@numbergroup.com . Datazero Ltd, trading as NumberGroup, company no. 07390438, International House, 36-38 Cornhill, London EC3V 3NG.

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