

PECR NOTICE

Cookies Policy

Issued by Datazero Ltd trading as NumberGroup. Forms part of the NumberGroup Agreement.

EFFECTIVE

1 November 2026

VERSION

1.0

ISSUER

Datazero Ltd (Co. No. 07390438)

REGISTERED OFFICE

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CONTACT

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ONLINE COPY

numbergroup.com/terms

1. The short version

We don't use advertising cookies, third-party analytics, or cross-site trackers. The only cookies we set are the ones needed to make the site and our customer services actually work — keeping you signed in, holding your basket together, protecting against fraud at checkout, and securing sign-in to the Call IQ portal and MCP service. Under UK PECR these are "strictly necessary" cookies and don't require consent.

That's why you don't see a cookie banner. There's nothing optional to consent to.

2. What we set

Cookie	Set by	Purpose	Lifespan
ng_session	numbergroup.com	Signed-in session. Holds your account login so you don't have to re-enter your email and password on every page.	30 days
ng_basket	numbergroup.com	Remembers the number you're trying to buy between pages and while you complete checkout.	7 days
__stripe_*	stripe.com	Fraud prevention and payment processing inside the Stripe checkout window. Set by Stripe, our payment processor, only when you reach the payment step. See Stripe's cookie notice .	Up to 1 year

Call IQ portal and MCP access (portal.numbergroup.ai, mcp.numbergroup.ai)

The portal and MCP access service are for signed-in customers only. Sign-in is handled by Cloudflare Access (part of Cloudflare, our network and security provider): you enter your email address and Cloudflare sends you a one-time code or link. These cookies are strictly necessary to sign you in and keep your session secure.

Cookie	Set by	Purpose	Lifespan
CF_Authorization	Cloudflare Access (portal / MCP domain and numbergroup.cloudflareaccess.com)	Proves you have signed in with an authorised email address, so you can reach the portal or MCP service. Contains your email address and a signed token.	The sign-in session length we set (currently up to 24 hours)
CF_AppSession	Cloudflare Access	Returns you to the right page after you sign in.	Browser session
__cf_bm and similar	Cloudflare	Security cookies Cloudflare may set to tell people from automated attacks. See Cloudflare's cookie list .	Up to 30 minutes
session	portal.numbergroup.ai	Signed portal session. Remembers which customer account you are viewing so each page shows only your own calls.	Browser session

When an AI assistant (for example Claude or ChatGPT) connects to our MCP service on your behalf, it uses a sign-in token rather than a browser cookie. The AI assistant's own cookies and data handling are governed by that provider's terms, not ours.

3. What we don't set

- No Google Analytics, Meta Pixel, TikTok Pixel, or other ad-network trackers.
- No third-party marketing or retargeting cookies.
- No session-replay or heatmap tooling (Hotjar, FullStory, etc.).
- No fingerprinting or device-identification scripts.

If that ever changes, we'll add a proper consent banner before setting anything non-essential — not the other way around.

4. How to control cookies

You can block or delete cookies in your browser at any time. Doing so will sign you out and empty your basket, but the site will otherwise still work. Browser instructions:

- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)

5. Contact

Questions about cookies or anything else on this page: help@numbergroup.com . Datazero Ltd, trading as NumberGroup, company no. 07390438, International House, 36-38 Cornhill, London EC3V 3NG.

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